

Andrew Richard Hara

1066 Eleu Street

Hilo, Hawai'i 96720

Mobile: +1 (808) 769-0592

E-Mail: ahara@andrewhara.com

Website: www.andrewhara.com

Experience

Andrew Richard Hara | Media – Hilo, Hawaii Visual Media Specialist / Photo + Video + Strategy

2007-present

Andrew continues to support and work with progressive sciences, environmental conservation, architectural clients and numerous organizations in efforts to help lead the next generation into a thriving, responsible, and compassionate future. Today, he spends his time recording his life's experiences through his creativity and connecting with the Earth's diversity through his visual practice.

- **National Geographic Society** - (National Geographic Magazine - March 2017, National Geographic Traveler 2016 -2017, The Exhibition of 100 Years of National Parks USA: Prague - 2017, Your Shot 2016 Hawaii Volcanoes National Park Photography Collaboration, National Geographic Romania 2017)
- **NASA** - (BASALT Mars Exploration Research, Human Research Project: HI-SEAS Mission III, PISCES VTVL Rocket Engine Testing, Administrator Charles Bolden visit to Maunakea, HI)
- **Anthology Marketing Group** – (Strategic campaigns for exclusive clients 2017-Present)
- **Hawaii Tourism Authority** - (2017 photographic advertising campaigns)
- **Hana Hou! Magazine** - (Pele's Embrace Cover Feature October 2017, Roots to Crown October 2016 Cover Feature, Editorial spreads for 2016-Present, Hawaiian Airlines Advertisements)
- **Vanity Fair Italia** - (Viaggi Numero 17: May 2017 – International Travel Spread)
- **Four Seasons Hualalai** - (Marketing Campaigns 2016-Present)
- **Luxury Retreats** - (Photographer and Drone Operator - Advertising Campaign to launch LR's new acquisition with Airbnb)
- **Airbnb** - (Sole Photographer for Hawaii Island 2014-Present)
- **Hawaii Volcanoes Nat'l Park / Hawaii Pacific Parks Association** - (Photography for new 2016-current marketing assets.)
- **AECOM** - (Architectural photography for \$21.5M U.S. Army Pacific Command and Control Facility Complex - Fort Shafter, Island of Oahu, Hawaii)
- **Christine London LTD** - (Architectural landscape photography of exclusive luxury homes - 2009-Current)
- **CERN** (European Organization for Nuclear Research) - (Exclusive behind the scenes photo shoot)
- **Science Museum, London** - (NASA HI-SEAS Mission III photography exhibit)
- **Discover Magazine** - (Killer apertures: The Cutting-Edge Telescopes on the Horizon)
- **Hawaii Magazine** - (Photographic contributor 2014-current)
- **BBC** (Nature's Wonderlands: Islands of Evolution - (Photography and production support)
- **Wall Street Journal** - (June 27th Lava Flow Aerial Coverage)
- **The Huffington Post** - (Articles on astronomical science, lava flows, Hawaii tourism)
- **Condé Nast** - (Hawaii Tourism Authority "Let Hawaii Happen" travel campaign)
- **Getty Images** - (June 27th Lava Flow Aerial Coverage)
- **Time Magazine** - (9 Photos of Molten Lava Destruction From Hawaii's Kilauea Volcano)
- **Arc'teryx Equipment Inc.** - (Social media content - 2016, Palo Alto Conservation Campaign - 2017)
- **W.M. Keck Observatory** - (2018 Exclusive Segment Exchange Documentary, 2014-Present, annual reports, photography and marketing campaigns)
- **Jet Propulsion Laboratory (JPL)** - (2014 annual report)
- **Astronomy Magazine** - (Double page spread "Big Island Astronomy - 2017")
- **Nella Media Group / Kikaha Island Air Magazine** – (Maunakea Photo Essay 2017)
- **Hawaii Forest & Trail** – (Marketing campaigns - 2015-Present)
- **Alaska Airlines** – (Marketing Hawaii Island for In-flight magazine)
- **Hawaii Magazine** – (Editorial spreads 2015-Present)
- **Current Events** – (PR and marketing campaigns for exclusive clients)
- **Blue Hawaiian Helicopters** – (Advertising campaigns to market statewide tours – 2014-Present)
- **University of Hawaii at Hilo** – (2017 marketing campaign)

Ena Media Hawaii – Hilo, Hawaii
President & CEO

2014-2016

Ena Media is a multimedia communications company based in Hilo, Hawaii with expertise in photography, videography, design, and web development. Ena's most recent client list includes NASA, W. M. Keck Observatory, Mitsubishi, Saucony, Los Angeles Times, Blue Hawaiian Helicopters and Volcom. Andrew's skills, leadership, and vision are a driving force for 'Ena Media's growing success.

- **W. M. Keck Observatory** - (Identity consultation, content creation, strategic marketing)
- **Blue Hawaiian Helicopters** - (Identity branding, photo, video, and design campaigns)
- **University of Hawaii Hilo** - (Development and deployment of new 2016 recruitment campaign)
- **Akaka Foundation for Tropical Forests** - (Full branding development and deployment)
- **Kahilu Theatre** - (Full branding development and deployment)
- **OMKM** (Office of Maunakea Management) - (Designed new resource management map)
- **Bay Clinic, Inc.** - (Website redesign and development for new marketing campaign)
- **Ka'u Coffee Mill** - (Redevelopment of brand, marketing campaigns, and content distribution)
- **UKIRT Observatory** - (Full branding development and deployment)
- **PISCES** (Pacific International Space Center for Exploration Systems - (Rocket engine launch documentary)
- **Hawaii Helicopters** - (Full branding development and deployment)
- **Bennet Group Strategic Communications** - (Photo and video documentation for client PR)
- **Hawaii Tourism Authority** - (Hawaii Canoe Racing Association State Championship aerial UAS shoot)
- **180LA** - (Helicopter chase photo shoot for Hewlett Packard)
- **County and State of Hawaii** – (Aerial photo and video assessment for the June 27th lava flow)

Edmund Olson Trust II – Papaikou, Hawai'i
Art Director

2012–2014

Created, implemented and oversaw the marketing and visual design for 13 subsidiary companies within the Edmund Olson Trust II: Ka'u Coffee Mill, Hamakua Macadamia Nut Co., Wainaku Ventures, OK Farms, Aston Nanihoa Hotel, etc. Provided administration support for any trust-related project. Documented trust's operations in renewable energy, agricultural diversity, sustainability, and land conservation.

Managing Archivist

Responsible for the digitizing, conservation and cataloging of the trust archive. Originally owned by C. Brewer, the archive consists of a geographical database of original Hawaii Island sugar plantation land records, (some with direct lineage to 1850 Hawaiian monarchy), land deeds, 150-year old hand-drawn maps, handwritten Hawaiian journals, photographs, ledgers, title certificates and genealogy charts. Refined processes for effective acquisition, access, and future migration of digital and analog collections acquired by Trust. Forensic digital imaging was utilized to evaluate historical data for current land management. Established archive protocols for organizing digital archive media on a four-generation backup to ensure zero data-loss from accidental file degradation.

United States Geological Survey – Hawai'i Volcanoes National Park, Hawai'i
Volunteer

2011–2012

Preserved historical slides and black and white prints within archive by digitizing and maintaining photographic collections. Assisted scientists in field and archiving projects including mapping thermal signatures in Kilauea Caldera, reconfiguring time-lapse photography equipment for remote photo-documentation, and tsunami inundation effects in Hawai'i from the 2011 Japan earthquake.

Education

Art Center College of Design – Pasadena, CA

2006–2009

Bachelor of Fine Arts in Photography and Digital Imaging, Cum laude, 2009. Supplemental forensic digital imaging course to meet qualifications as a judicial expert witness.

Academy of Art University – San Francisco, CA

2004–2005

Graphic Design, 2004. Digital Imaging, 2005.

Technical Skills

Knowledge of computer operating programs, systems and digital imaging equipment at professional level:

- Macintosh OS X and Windows operating systems
- Adobe CC Suite
- Adobe Lightroom
- Master Digital Printer (Epson and Canon)
- Hasselblad Imacon scanners
- Nikon Coolscan scanners
- Epson Perfection V-series scanner
- Canon EOS series DSLR camera
- Hasselblad Flexcolor
- ALPA of Switzerland technical cameras
- Capture One Pro/DB Leaf Capture
- Phase One P series digital camera

References Available Upon Request
